



**PRIME inc.**  
» driven by the best



“  
Time  
To Rise  
Together”

# ABOUT PRIME INC. CAB



The Prime Inc. Customer Advisory Board (CAB) is a strategic collaborative forum that unites Prime's top shippers (customers), leading drivers, and company management. Unlike typical large-scale conferences with formal presentations and limited interaction, CAB is intentionally designed as an intimate, smaller-scale gathering. This setup enables open, candid discussion in a true roundtable format—where every participant has a voice, ideas flow freely, and meaningful dialogue drives real outcomes.

Together, these key stakeholders address shared challenges, explore emerging opportunities, and drive innovation in the transportation and logistics industry.

At its heart, the CAB is dedicated to cultivating enduring partnerships that strengthen supply chain performance, foster greater trust, and deliver exceptional service while optimizing costs for all involved.

This exclusive platform offers participants a unique chance to engage directly with decision-makers, exchange valuable insights on industry-critical topics, and actively contribute to our collective success as we rise together through 2026.





TUESDAY - MAY 5TH

# MEETING AGENDA

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7:00 – 7:30 AM

Meeting Attendees Breakfast @ Grandview CC

7:30 AM

**Panel | Strategic Cargo Theft & Freight Fraud**

8:30 AM

10 min. break

8:40 AM

**Laney in Action: Operational Intelligence**

Smarter Freight with AI-Driven Connectivity

9:40 AM

10 min. break

9:50 AM

**Panel | The Ideal Transportation Partnership**

Shipper of Choice | Carrier of Choice

10:50 AM

Post Meeting Discussion

11:30 AM

Depart for activities

(Golf, Fish, Spa, Fun Mountain, Cave Tour, Helicopter Ride)

6:00 PM

Reception & Dinner | Payne's Valley Mtn. Top

(Shuttle departs Grandview CC at 5:30PM)



**GOODSHIP**





WEDNESDAY - MAY 6TH

# MEETING AGENDA

8:00 – 8:30 AM

Meeting Attendees Breakfast @ Grandview CC

8:30 AM

**Panel: 2026 Outlook: Capacity, Compliance, and Market Stability**

Thom Albrecht (CRO, Reliance Partners)

9:30 AM

15 min. break

9:45 AM

**State of Prime**

Nicky Morrison (Controller, PRIME Inc.) & Darrel Hopkins (President, PRIME Inc.)



10:30 AM

Post Meeting Discussion

11:00 AM

Depart for activities

(Golf, Fish, Spa, Fun Mountain, Lunch Lake Cruise)



6:00 PM

Reception & Dinner | Worman House (on property)

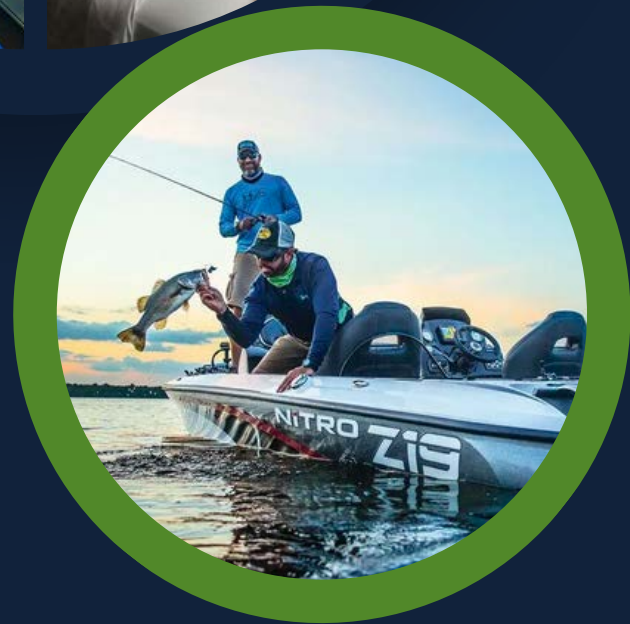


CustomerAdvisory  
BOARD





# ACTIVITIES





# 2025 ATTENDANCE