

VUCA

APRIL 22ND - 25TH

VOLATILE | UNCERTAIN | COMPLEX | AMBIGUOUS

MONDAY | 22



ALL DAY ARRIVALS TO SPRINGFIELD, MO OR BIG CEDAR LODGE (IF DRIVING)
3PM SHUTTLE FROM PRIME TO BCL FOR THOSE FLYING INTO SGF
3-5PM ROOM KEY & PACKET PICKUP INSIDE GRANDVIEW CC @ BCL
6PM OPENING RECEPTION @ GRANDVIEW CC

TUESDAY | 23



7-7:30AM MEETING ATTENDEE BREAKFAST @ GRANDVIEW CC
7:30AM THOM ALBRECHT (CFO & CHIEF REVENUE OFFICER, RELIANCE PARTNERS INSURANCE) 
8:45AM PATRICK SIMMONS (VP OF TRANSPORTATION, TYSON FOODS) 
9:30AM BREAK
9:45AM MATT ROSE (SR. DIRECTOR OF TRANSPORTATION, KELLANOVA) 
10:30AM JEFF SILVER (FOUNDER & CEO, MASTERY)  MASTERY
11:00AM POST MEETING DISCUSSION
11:30AM DEPART FOR ACTIVITIES (GOLF, FISH, SPA, DOGWOOD CANYON TOUR)
6PM RECEPTION & DINNER | DOGWOOD CANYON NATURE PARK (CASUAL ATTIRE)
(TRAM TOUR: SHUTTLE DEPARTS GRANDVIEW CC @ 4:15PM)
(ALL OTHERS: SHUTTLE DEPARTS GRANDVIEW CC @ 5:15PM)

WEDNESDAY | 24



8-8:30AM MEETING ATTENDEE BREAKFAST @ GRANDVIEW CC
8:30AM JIM HAWK (DIRECTOR OF LOGISTICS, BUNGE N.A.) 
9:15AM BREAK
9:45AM DARREL HOPKINS (PRESIDENT, PRIME INC.) 
10:45AM POST MEETING DISCUSSION
11:00AM DEPART FOR ACTIVITIES (GOLF, FISH, SPA, CAVE TOUR, LUNCH LAKE CRUISE)
6PM RECEPTION & DINNER | TOP OF THE ROCK
(SHUTTLE DEPARTS GRANDVIEW CC @ 5:30PM)

THURSDAY | 25



MORNING DEPARTURES



VOLATILITY

The nature, speed, and volume of change causes constant turbulence.



UNCERTAINTY

Change is unpredictable and the future lacks clarity.



COMPLEXITY

Change is confusing with multiple forces and interdependencies creating havoc.



AMBIGUITY

Change is uncomfortable and unfamiliar, casting doubt about the right direction.